



DIGITAL DISPLAY DECISION GUIDE

choose the right digital!



Read this before you start the guide!

This is our Digital Display Decision Guide. In this guide, we will help you to select the right digital for the occasion you need. Without needing technical knowledge. We are here to support you!

First up, why get started with Digital Displays? Digital Displays are the next generation of promotional signs and advertising! The combination of a high-resolution Samsung screen and a steady customisable housing is the base of your Digital Display.

Going digital only has benefits for you!

- Flexible advertising, change your content anytime you with vibrant colours
- Save time and resources, manage and update content remotely
- Cost efficiency on the long run
- 2 years of warranty
- Minimum order quantity starts at 1 piece
- Option to add 24/7 Samsung support into MagicINFO Cloud
- Communicate quickly and increase audience engagement
- Suitable for various environments like retail, hospitality, events and public spaces

Using a Digital Display has never been easier. You don't have to be a technician to use a Digital Display! It allows you to effortlessly showcase engaging and dynamic content to attract your audience and achieve your communication and promotional goals. All digitals will come with a standard **Plug & Play** system. It's as easy as it sounds: Put your content on a USB stick, plug it into your digital and play! Or expand your possibilities with **MagicINFO Cloud**. This is a Content Management Software that makes it even easier to play and adjust your content. Control and adjust content on all your devices remotely at once, from anywhere in the world.



Legend



For outdoor use



Full High
Definition screen



IP56 resistance



For indoor use



2 Years
warranty



Touch function
(optional)



For portrait
placement



Bluetooth



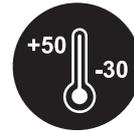
MagicINFO
Cloud (optional)



For landscape
placement



WiFi



Min -30°C and max
50°C



For double-sided
use



USB Port



20° angle



For single-sided
use



Plug & Play



Including wheels



Samsung screen



Delivered on
a pallet



Tempered glass



Ultra High
Definition screen
(4K)



Silicone Edge
Graphic



POINT OF SALE



HOSPITALITY



PUBLIC SPACES



**PROMOTIONS
AND EVENTS**

START!

What will be the location of your digital, indoor or outdoor?



Indoor



Outdoor

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INDOOR

What kind of shape do you want your digital to have?



Totems



A-Boards



Hanging / wall panels



Counters



Kiosks

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TOTEMS

Do you want extra space for advertising by adding a graphic or branding to the Digital Totem?



Yes

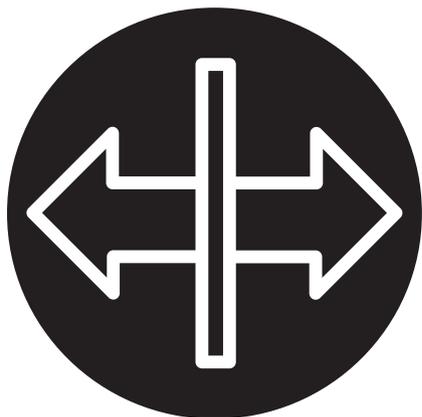


No

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TOTEMS

Do you want to have a screen on both sides of your digital totem?



Double-sided



Single-sided

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TOTEMS

We've found some great matches:



- ✓ Standard digital totem
- ✓ Including tempered glass
- ✓ Option: Touch function

Digital Slim Totem



- ✓ Sleek, slim and open frame design
- ✓ Fingerprint resistant paint finish
- ✓ Touch functionality not possible

Digital Totem Sky



- ✓ Slim frame
- ✓ No tempered glass
- ✓ Option: Touch function

Smart Line
Digital Totem

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DIGITAL SLIM TOTEM

You found your perfect match!



DIGITAL SLIM TOTEM

- ✓ Classic Digital Totem design
- ✓ Tempered safety glass for screen protection
- ✓ Possibility to mount the base invisibly to the floor

Options **WITHOUT** touch functionality

43" Screen

50" Screen

55" Screen

65" Screen

Options **WITH** touch functionality

43" Screen

50" Screen

55" Screen

65" Screen

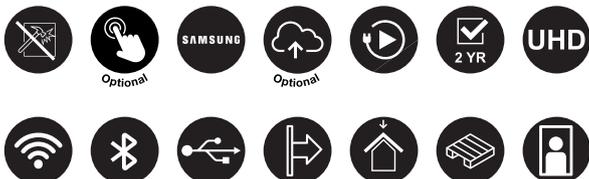
Options for **HOUSING ONLY**

43" Screen

50" Screen

55" Screen

65" Screen



click here for the legend

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SMART LINE DIGITAL TOTEM

You found your perfect match!



SMART LINE DIGITAL TOTEM

- ✓ Elegant frameless design
- ✓ Housing standard available in black or white
- ✓ Heavy base 8 mm steel plate ensuring good stability
- ✓ Touch functionality can be integrated with a screen

Options **WITHOUT** touch functionality

Black
43"screen

Black
55"screen

White
43"screen

White
55"screen

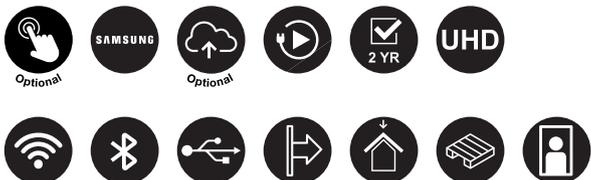
Options **WITH** touch functionality

Black
43"screen

Black
55"screen

White
43"screen

White
55"screen



[click here for the legend](#)

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DIGITAL SHOP WINDOW DISPLAY

You found your perfect match!



DIGITAL SHOP WINDOW DISPLAY

- ✓ Choose with or without digital screen
- ✓ Easy to change the screen orientation
- ✓ Smooth finished backside with ventilation

Options WITH screen

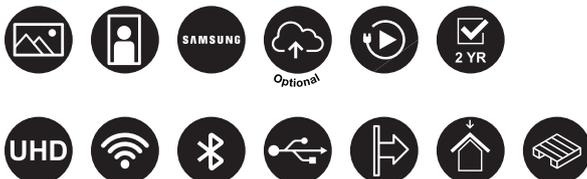
43" Screen

50" Screen

55" Screen

Option WITHOUT screen

Universal VESA



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DIGITAL DOUBLE-SIDED TOTEM

You found your perfect match!



DIGITAL DOUBLE-SIDED TOTEM

- ✓ Two screens for double exposure
- ✓ Synchronise or show different moving content on both sides
- ✓ Tempered safety glass for screen protection

Options **WITHOUT** touch functionality

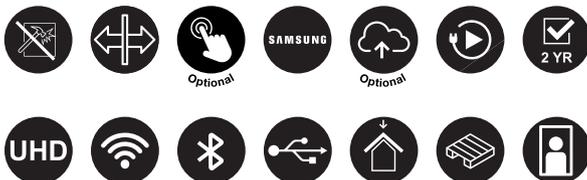
- 43" Screen
- 50" Screen
- 55" Screen
- 65" Screen

Options **WITH** touch functionality

- 43" Screen
- 50" Screen
- 55" Screen
- 65" Screen

Options for **HOUSING ONLY**

- 43" Screen
- 50" Screen
- 55" Screen
- 65" Screen



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TOTEMS

We've found some great matches:



- ✓ Firm and steady, not easy to move around
- ✓ Personalise the housing with a textile graphic
- ✓ Touch functionality not possible

**Digital Fabric
Totem**



- ✓ Effortless to move around due to the wheels in the base
- ✓ Easy to change the screen orientation
- ✓ Touch functionality not possible
- ✓ Personalise the housing with a textile graphic

**Digital Fabric
Shop Window**

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DIGITAL FABRIC SHOP WINDOW

You found your perfect match!



DIGITAL FABRIC SHOP WINDOW

- ✔ Effortless to move around due to the wheels in the base
- ✔ Easy to change the screen orientation
- ✔ Personalise the housing with a textile graphic

Options WITH screen

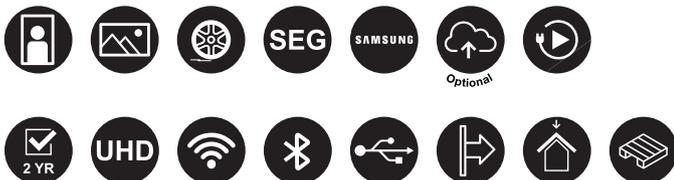
43" Screen

50" Screen

55" Screen

Option WITHOUT screen

Universal VESA



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DIGITAL FABRIC TOTEM

You found your perfect match!



DIGITAL FABRIC TOTEM

- ✔ Personalise the housing with a textile graphic
- ✔ Easy graphic exchange
- ✔ Full cover graphic on the backside

Options for the DIGITAL FABRIC TOTEM

43" Screen

50" Screen

55" Screen

Option for the BACKSIDE

Backside print



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SMART LINE DIGITAL A-BOARD

You found your perfect match!

SMART LINE DIGITAL A-BOARD

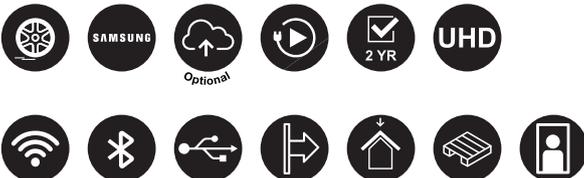
- ✓ Easy to transport and move around with wheels
- ✓ Elegant frameless design
- ✓ Perfect for events, showrooms, hospitality and POS
- ✓ 43" Samsung screen



Options for the SMART LINE DIGITAL A-BOARD

Black

White



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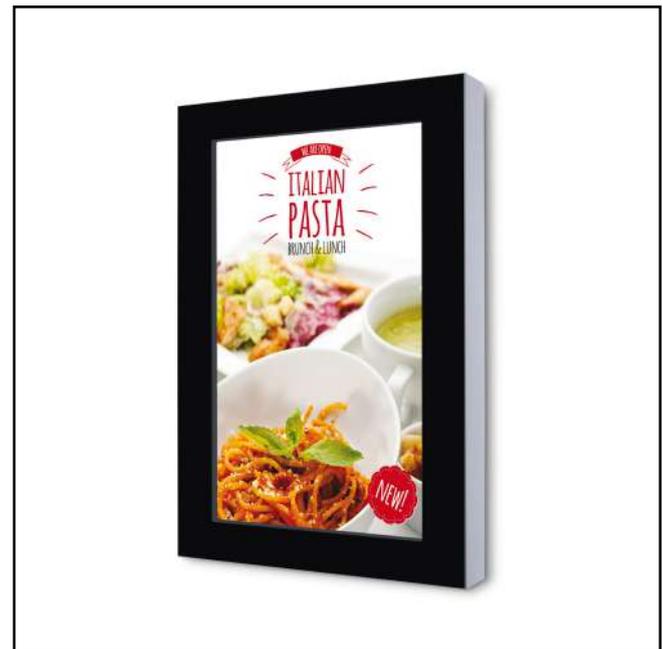
HANGING / WALL PANELS

We've found some great matches:



- ✓ Slim frame
- ✓ Easy wall mounting
- ✓ Suitable for both portrait and landscape orientation
- ✓ Possibility for hanging with the optional suspension set

**Smart Line
Digital Panel**



- ✓ Tempered safety glass for screen protection
- ✓ Standard in portrait orientation. Landscape on request
- ✓ Easy wall mounting

**Digital Wall
Panel**

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DIGITAL WALL PANEL

You found your perfect match!



DIGITAL WALL PANEL

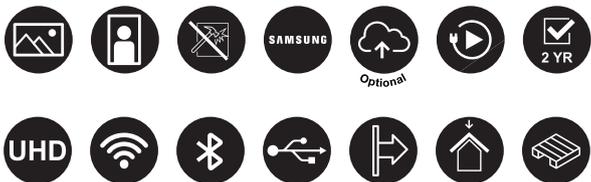
- ✓ Tempered safety glass for screen protection
- ✓ Standard in portrait orientation. Landscape on request
- ✓ Easy wall mounting

Options for the DIGITAL WALL PANEL

43" Screen

50" Screen

55" Screen



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SMART LINE DIGITAL PANEL

You found your perfect match!



SMART LINE DIGITAL PANEL

- ✓ Elegant frameless design
- ✓ Easy wall mounting
- ✓ Suitable for both portrait and landscape orientation
- ✓ Possibility for hanging with the optional suspension set
- ✓ 43" Samsung screen

Options for the **BLACK** version

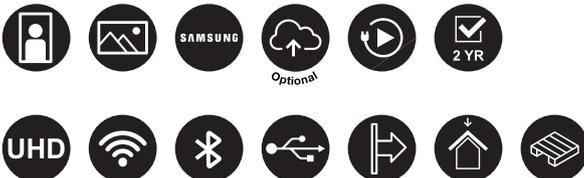
43" Screen

50" Screen

Options for the **WHITE** version

43" Screen

50" Screen



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DIGITAL COUNTER FUTURO

You found your perfect match!



vertical



horizontal

DIGITAL COUNTER FUTURO

- ✓ Premium counter with a digital presentation in landscape orientation
- ✓ Standard with black graphics on the sides (SEG)
- ✓ Option to personalise the graphics on the sides
- ✓ Vertical & horizontal

Options for the DIGITAL COUNTER FUTURO

Vertical screen

Horizontal screen

Options for a PERSONALISED GRAPHIC

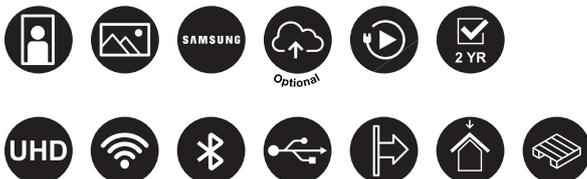
Vertical screen

Horizontal screen

Options for HOUSING ONLY

Vertical screen

Horizontal screen



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DIGITAL KIOSK

You found your perfect match!

DIGITAL KIOSK

- ✓ 20°C angle for easy content readability
- ✓ Tempered safety glass for screen protection
- ✓ Possibility to add touch functionality



Options for **WITHOUT** touch functionality

43" Screen

50" Screen

Options for **WITH** touch functionality

43" Screen

50" Screen



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OUTDOOR

We've found some great matches:



- ✓ Full outdoor use proof from -30°C to 50°C due to cooling fans
- ✓ Weather resistance thanks to IP56 certification
- ✓ Fixed installation in concrete required
- ✓ Basic frame

Outdoor Digital Totem



- ✓ Full outdoor use proof from -30°C to 50°C due to cooling fans
- ✓ Weather resistance thanks to IP56 certification
- ✓ Fixed installation in concrete required
- ✓ Unique design of the frame

Outdoor Digital Totem Design

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OUTDOOR DIGITAL TOTEM

You found your perfect match!



OUTDOOR DIGITAL TOTEM

- ✓ Full outdoor use proof from -30°C to 50°C due to cooling fans
- ✓ Weather resistance thanks to IP56 certification
- ✓ Fixed installation in concrete required
- ✓ 55" Samsung screen

Option for the OUTDOOR DIGITAL TOTEM

55" Screen



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OUTDOOR DIGITAL TOTEM DESIGN

You found your perfect match!



OUTDOOR DIGITAL TOTEM DESIGN

- ✓ Full outdoor use proof from -30°C to 50°C due to cooling fans
- ✓ Weather resistance thanks to IP56 certification
- ✓ Fixed installation in concrete required
- ✓ 55" Samsung screen

Option for the OUTDOOR DIGITAL TOTEM DESIGN

55" Screen



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A-BOARDS

We've found some great matches:



- ✓ Easy to transport and move around with wheels
- ✓ Elegant frameless design
- ✓ Height: 1238 mm

**Smart Line Digital
A-Board**



- ✓ Screen conveniently positioned at eye level
- ✓ Easy to transport and move around with wheels
- ✓ Fingerprint resistant paint finish
- ✓ Height: 1587 mm

**Digital A-Board
Spectrum**

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DIGITAL A-BOARD SPECTRUM

You found your perfect match!



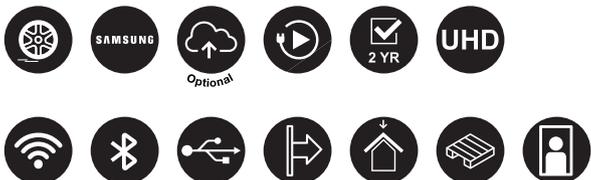
DIGITAL A-BOARD SPECTRUM

- ✓ Screen conveniently positioned at eye level
- ✓ Easy to transport and move around with wheels
- ✓ Fingerprint resistant paint finish
- ✓ 43" Samsung screen

Options for the DIGITAL A-BOARD SPECTRUM

Black

White



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DOUBLE-SIDED TOTEMS

We've found some great matches:



- ✓ Elegant frameless design
- ✓ Housing standard available in black and white
- ✓ Touch functionality not possible

**Smart Line Totem
Double-Sided**



- ✓ Classic Digital Totem design
- ✓ Tempered safety glass for screen protection
- ✓ Option: Touch function

**Digital Double-Sided
Totem**

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SMART LINE DIGITAL TOTEM DOUBLE-SIDED

You found your perfect match!



SMART LINE DIGITAL TOTEM DOUBLE-SIDED

- ✓ Two screens for double exposure
- ✓ Synchronise or show different moving content on both sides
- ✓ Elegant frameless design
- ✓ Housing standard available in black and white

Options for the **BLACK** version

43" Screen

50" Screen

Options for the **WHITE** version

43" Screen

50" Screen



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TOTEMS

Do you want to have an integrated brochure holder in your digital totem?



Yes



No

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SMART LINE DIGITAL TOTEM RACK

You found your perfect match!

SMART LINE DIGITAL TOTEM RACK

- ✓ Integrated brochure rack to hold 6 x A4 printed advertising
- ✓ Fingerprint resistant paint finish
- ✓ Housing standard available in black and white
- ✓ 43" screen

Options **WITHOUT** touch functionality

Black

White

Options **WITH** touch functionality

Black

White



Optional

Optional

2 YR



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DIGITAL TOTEM SKY

You found your perfect match!



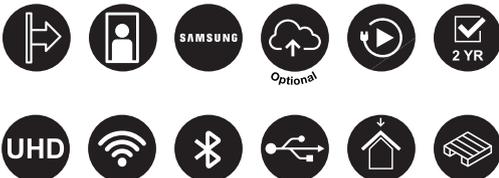
DIGITAL TOTEM SKY

- ✓ Sleek, slim and open frame design
- ✓ Fingerprint resistant paint finish
- ✓ Easily accessible ports that are shielded by a steel lid

Options for the DIGITAL TOTEM SKY

43" Screen

55" Screen

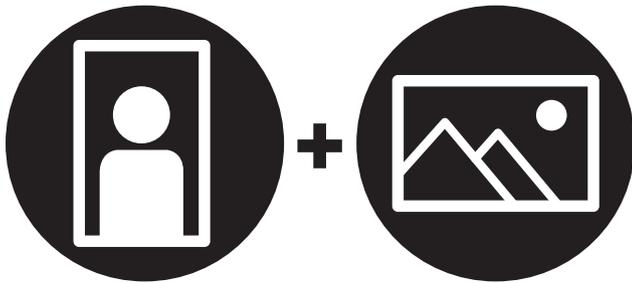


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TOTEMS

Do you want to use the screen in both orientation, horizontal and vertical?



Yes



No, only vertical

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TOTEMS BOTH ORIENTATIONS

We've found some great matches:



- ✓ Choose with or without digital screen
- ✓ Easy to change the screen orientation
- ✓ Smooth finished backside with ventilation

**Digital Shop
Window Display**



- ✓ Effortless to move around due to the wheels in the base
- ✓ Easy to change the screen orientation
- ✓ Personalise the housing with a textile graphic

**Digital Fabric Shop
Window**

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